Professional Readiness and Opportunity
AHIMA-Cohasset Survey –
Review of Findings

Deborah K. Green, RHIA, MBA
EVP/Chief Innovation and Global Services Officer
AHIMA
Tweet: @debgreen_AHIMA  #IGNOW
Professional Readiness and Opportunity
Review of Findings – Today’s Webinar

• About AHIMA and IG
• About the Survey
• Observations on IG Adoption
• IG, Disciplines of IG, Evolving Roles
• Professional Readiness Observations
• AHIMA IG Work Plan
Professional Readiness and Opportunity

Review of Findings

- Thank you to Iron Mountain and Nuance for support in this effort
- March & April of 2015
- 1260 Respondents
- Multiple Provider and Non-Provider Settings Across HealthCare
The first survey* found that the industry recognizes information as an asset and agrees on important drivers for IG. The second survey focused on how prepared professionals are to take on governance roles.

*(Cohasset|AHIMA 2014)
AHIMA - Advancing IG

2017
Refine IGHealthRate
Grow Toolkit
Pilot Learnings

2016
Refine IGPulseRate
IG Pilots, Grow Toolkit
Share Learnings
Launch IGHealthRate

2015
IG Adoption Model
IG Survey-Readiness
IG Pilots Launch
AHIMA IG Toolkit
IG Solutions Launch:
IGPulseRate, IG Advisors
IGIQ

2014
IG Survey-State of IG
IG Principles
for HealthCare

2013
Strategic Initiative:
Driving the Adoption
of IG in Healthcare

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Survey Respondent Work Settings

1260 Respondents!

- Acute Care - 42%
- LTPAC - 12%
- IDS - 9%
- Clinic/Phys Prx - 8%

4% or Less Included:
- Outsourced or Consulting Services
- Educational Institutions
- Behavioral Health
- Government/Vendor
- Ambulatory Surgery
- Rehab
- HIE
- Payer/Health Plan
- Public Health

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Findings on Adoption – Encouraging!

IG Gaining Traction!

- 44% Have established IG oversight bodies and 16% are in process of establishing them
- 44% Report modest or significant IG progress
- 38% Have included IG objectives in strategic goals
- 36% Have designated senior executive sponsors

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Findings on Adoption—Not Surprising

• 40% Report no council, committee, work group and no plans
• 32% Report no progress
• 24% Report that IG is not an organizational priority
What Will Drive Increased Adoption?

- IG Drivers - over 90% agreement in 1st IG Survey
- Triple Aim
- Reimbursement Changes: VBP, Bundling, Capitation
- Competition
Information Governance

Drivers in Healthcare

Costs

Imperative For Trusted Information

Triple Aim

Quality, Safe Care

Pop Health

*(Cohasset|AHIMA 2014)*
What Will Drive Increased Adoption?

- Business Case for IG
- Pilots: ROI, Case Studies
- Setting the “tone” and advocating for IG
EHRs– Disruptive Technology – Rapid Role Evolution

Rate and volume of electronic systems adoption
Rate of growth, types and volume of devices
Lack of agreed upon rules/standards
Expanding sources of data
State of interoperability
<2% Identified IG as their primary job function
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Review of Findings

Self-Reported Strengths

- Data Quality Management
- Regulatory Compliance
- Legal Processes
- Risk Management
- HIM and IT Management

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Professional Readiness and Opportunity

Review of Findings

- Information Lifecycle Management
- Communication Skill

Self-Reported Strengths
Professional Readiness and Opportunity

Review of Findings

- Data Governance
- Analytics Skills

Good – But Work Needed
Professional Readiness and Opportunity

Review of Findings

- 41% Not confident to train staff in IG
- 52% Do not feel they are seen internally as credible experts in IG
- Leadership Development – an ongoing need

Good, But Work Needed
Professional Readiness and Opportunity

Review of Findings

- 31% Agree that they have clearly defined goals
- 38% Have input into the goals
- 40% Feel supported as they advance IG
- 48% Feel that their IG skills are valued
- 49% Feel their participation in cross-functional strategy is encouraged

Reward, Recognition, Satisfaction
Professional Readiness and Opportunity

Review of Findings

43% Feel their IG role enables more visibility in the organization
39% Feel their IG efforts afford them advancement opportunity
35% Feel they are fairly compensated
76% Feel on-line IG Communities will benefit them
65% Want specialized IG education and training
63% Agree that IG credentialing will facilitate formal attestation to IG competency

Reward, Recognition, Satisfaction
A Seat at the Table
Includes But Not Limited to:

- HIM
- IT
- Clinical Leaders
- Clinical Informatics
- QI/QM/CQI
- CDI
- Privacy
- Information Security
- RM
- Compliance
- Legal & eDiscovery
- Data Gov
- Data and MDM
- BI / Analytics

Senior Sponsorship
With Designated
Lead for IG

Essential Organization Supports: Project Management, Training, and Communications
AHIMA Definition

An organization-wide framework for managing information throughout its lifecycle and for supporting the organization’s strategy, operations, regulatory, legal, risk, and environmental requirements.

69% Are Aware of AHIMA Definition
Survey Finding – *Resources for IG*

89% Of the respondents identified the AHIMA as their go-to source for reliable and timely IG guidance.
AHIMA: Leading Information Governance for Healthcare

IG Work Plan

Principles—IG PHC™

- Accountability
- Transparency
- Integrity
- Protection
- Compliance
- Availability
- Retention
- Disposition

Attribution—ARMA International. GARP arma.org
IG Tools and Resources

- Toolkit Released August 31, 2015
- Member Benefit
- 78 Pages of Resources
- Ongoing Refinement / Evolution

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Introducing AHIMA Products and Services for Information Governance in Healthcare
AHIMA IG Staff

- Kathy Downing, Director, HIM Practice Excellence and IG Service Line Manager:
  kathy.downing@ahima.org

- Barb Glondys, Director, HIM Practice Excellence
  AHIMA IG Team: barb.glondys@ahima.org

- Deborah Green – EVP Chief Innovation and Global Services Officer:
  deborah.green@ahima.org

- Lesley Kadlec, Director, HIM Practice Excellence
  AHIMA IG Team: lesley.kadlec@ahima.org

- Lydia Washington, Senior Director, HIM Practice Excellence and IG Pilot Project Lead:
  lydia.washington@ahima.org
AHIMA IG Advisors and Contributors

- AHIMA Board
- AHIMA IG Taskforce
- Expert Advisory Group
- Appointed Review Groups – PC Members, Volunteers, AHIMA SMEs
- IG Toolkit Workgroup
- Pilot Sites!

Stakeholder Groups & Entities
Driving IG for HealthCare: Recommended Reading


- Implementing Health Information Governance, 2015. Linda Kloss, MA, RHIA, FAHIMA

- Enterprise Health Information Management and Data Governance, 2015. Merida L Johns, PhD, RHIA.


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